Hotel La Val, Brigels

Gesamterneuerung, Extension

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Starting situation and idea

Based on Fanzun's review, the renewal project was shelved. Fanzun's recommendation was to rework the project from scratch and rethink the organisational form.

Challenges

The project team had to be reassembled at short notice. A new concept was needed to demonstrate the profitability of the project, which lay in the combination of extension and rebuilding measures. After establishing commercial feasibility. An architecture competition was held to select the right partner who would implement the project at the earliest.

Approach

Following the usage concept designed by Fanzun, operationally important aspects of the back-of-house zone were integrated as the key revenue generator. Plans to add a hotel lobby, a fireside smokers' lounge and a spa area were included as profit-enhancing aspects. The interior design was selected in a competition and add the finishing touch to the product.

Developer: Brigels Gastro AG, Brigels
Completion: 2010
Project type: Gesamterneuerung, Extension
Project author: GO INTERIORS GmbH, Zürich
Construction costs: CHF 15 Mio
Scope of services: Competitions, Development, Client Representation, Overall Supervision, Quality Assurance